



Don't let death kill life

Funding Young Adult Care Ambition

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Ambition

For young people living with palliative care needs in East Anglia to receive the care and support they need, to live the life they wish

The logo for St Elizabeth Hospice is a purple hexagon with a white border. The text "St Elizabeth Hospice" is written in white, with "St Elizabeth" on the top line and "Hospice" on the bottom line.

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Hospice

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Ambition

To develop a regional hub-and-spoke model of young adult hospice care

Equitable regional provision for young adults

- Improve success of transition
- Accessible local palliative care support
- Adult services to be developmentally appropriate for young adults



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Ambition

Bringing small numbers together to enable an effective and efficient provision

- Regional social network
- Regional short breaks

“CCGs should also work together to create the economies of scale necessary to commission services effectively.”

Together for Short Lives (2015)



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Ambition

To meet identified need of dedicated short break provision for young adults with complex palliative care needs

Progress developments-

1. Current facilities only provision
2. Fri-Mon short breaks in day unit with care
3. Dedicated unit for short breaks
4. Regional short break provision



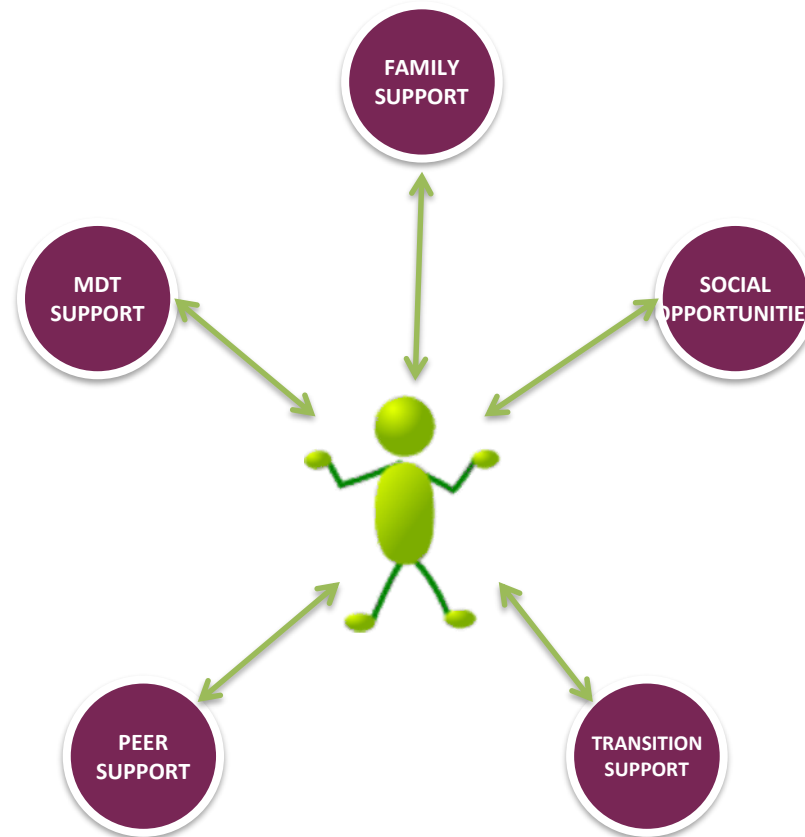
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Josh



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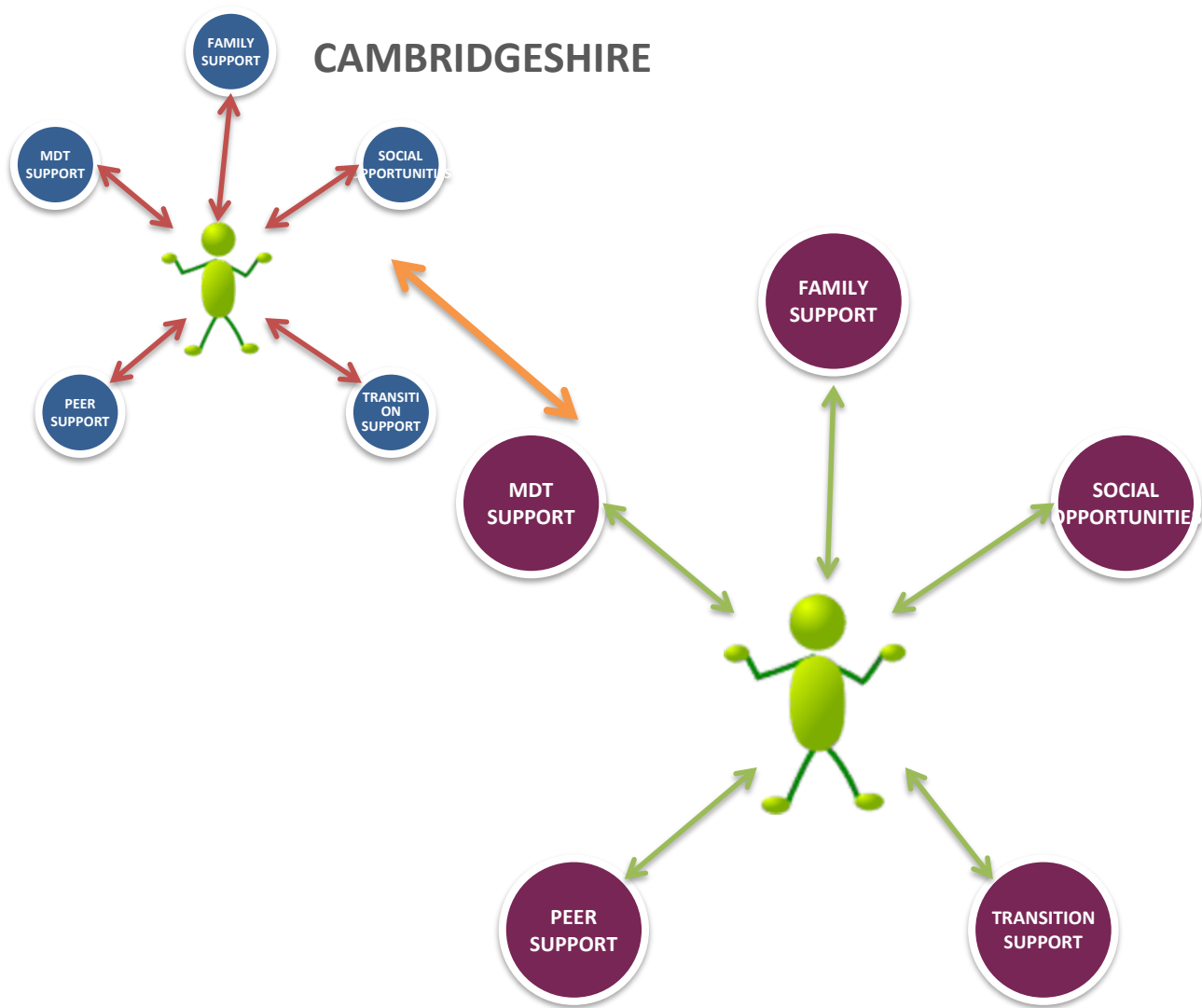
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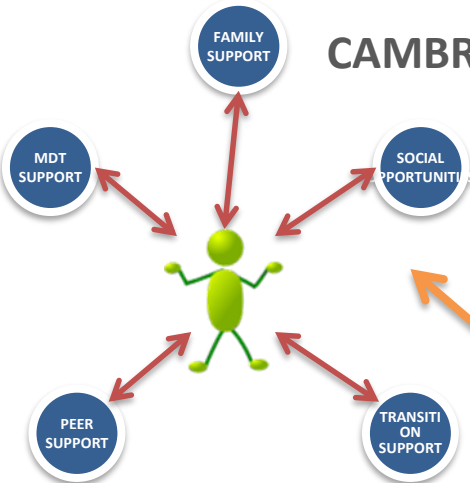
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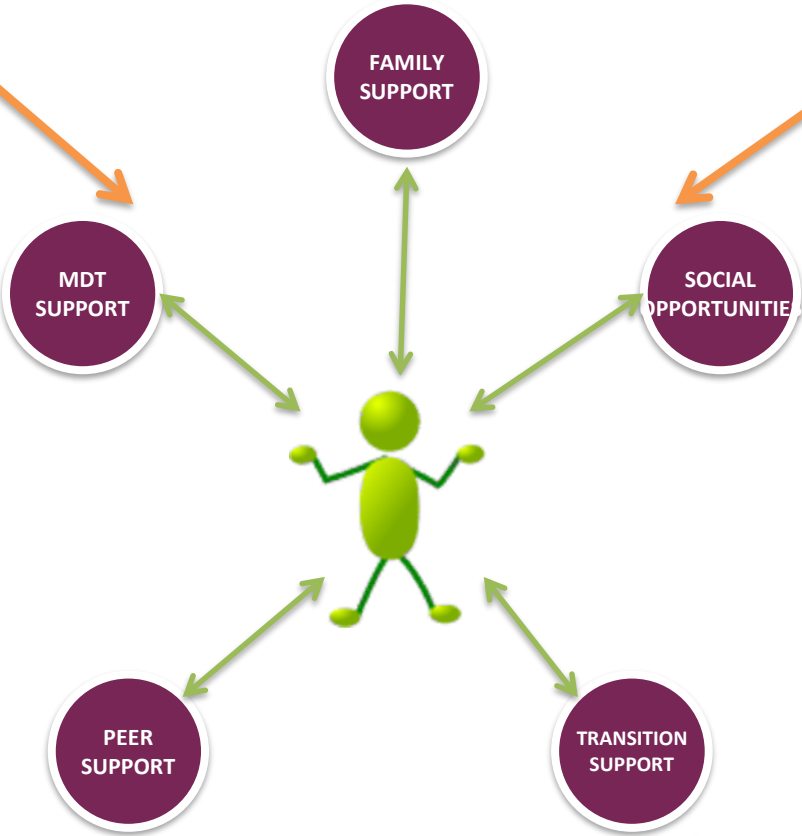
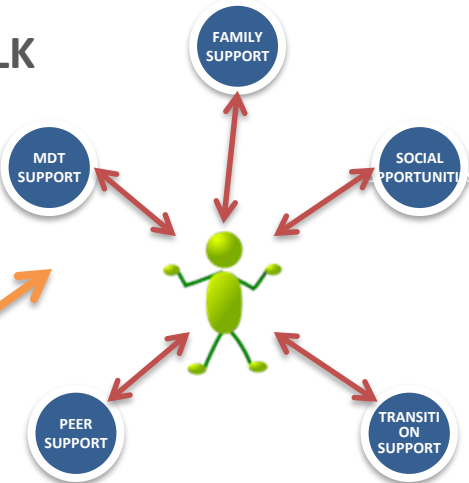
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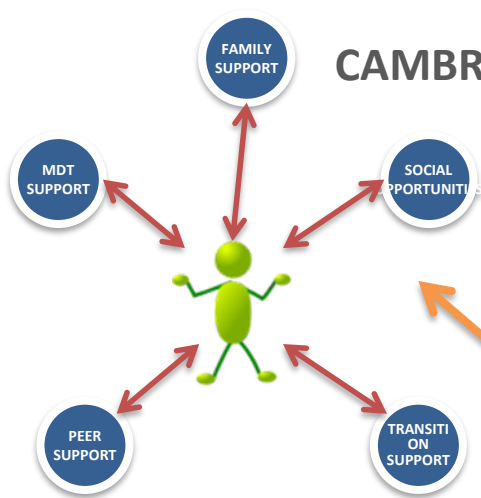


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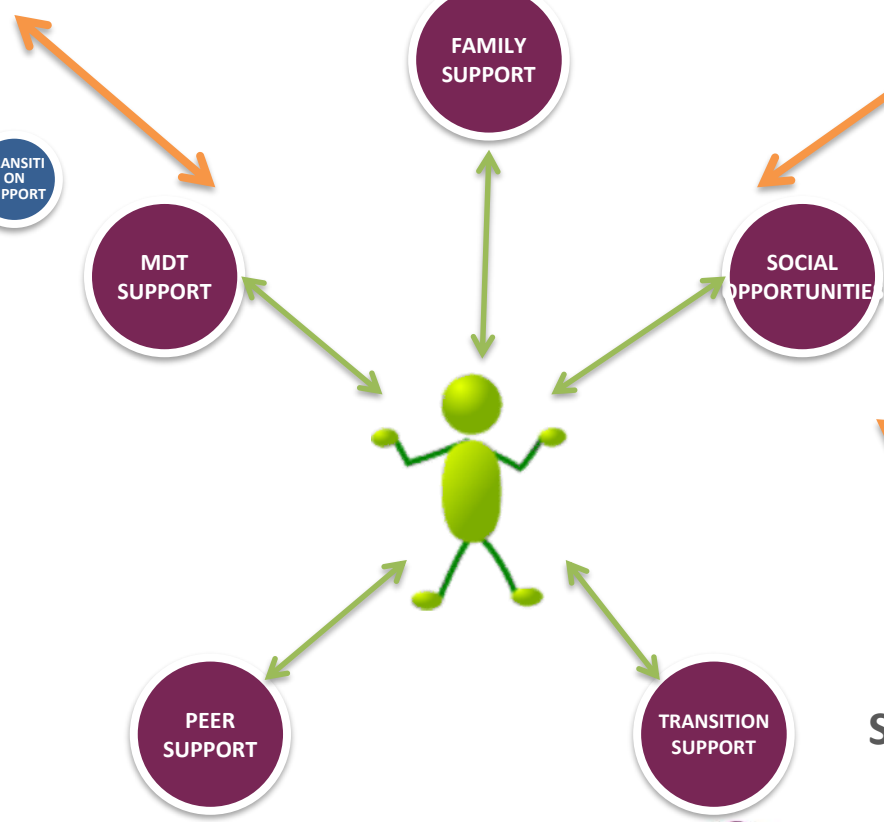
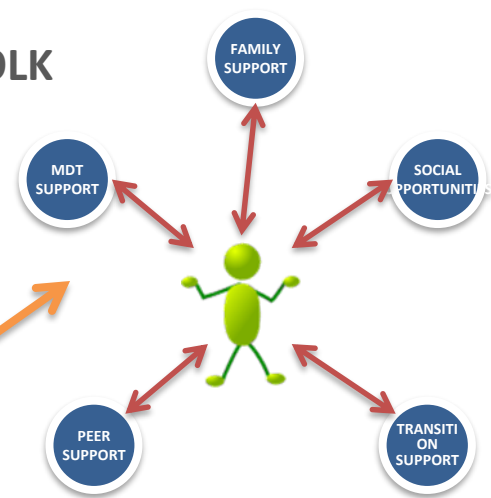


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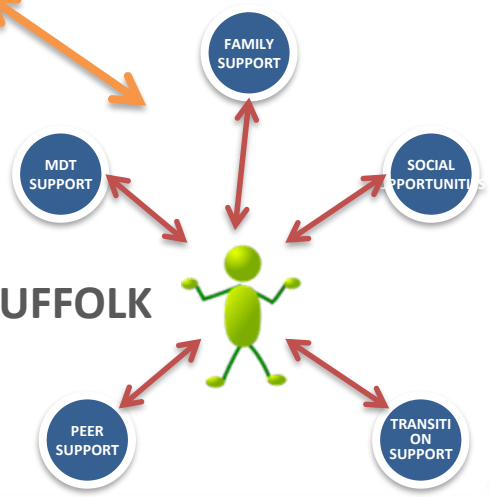
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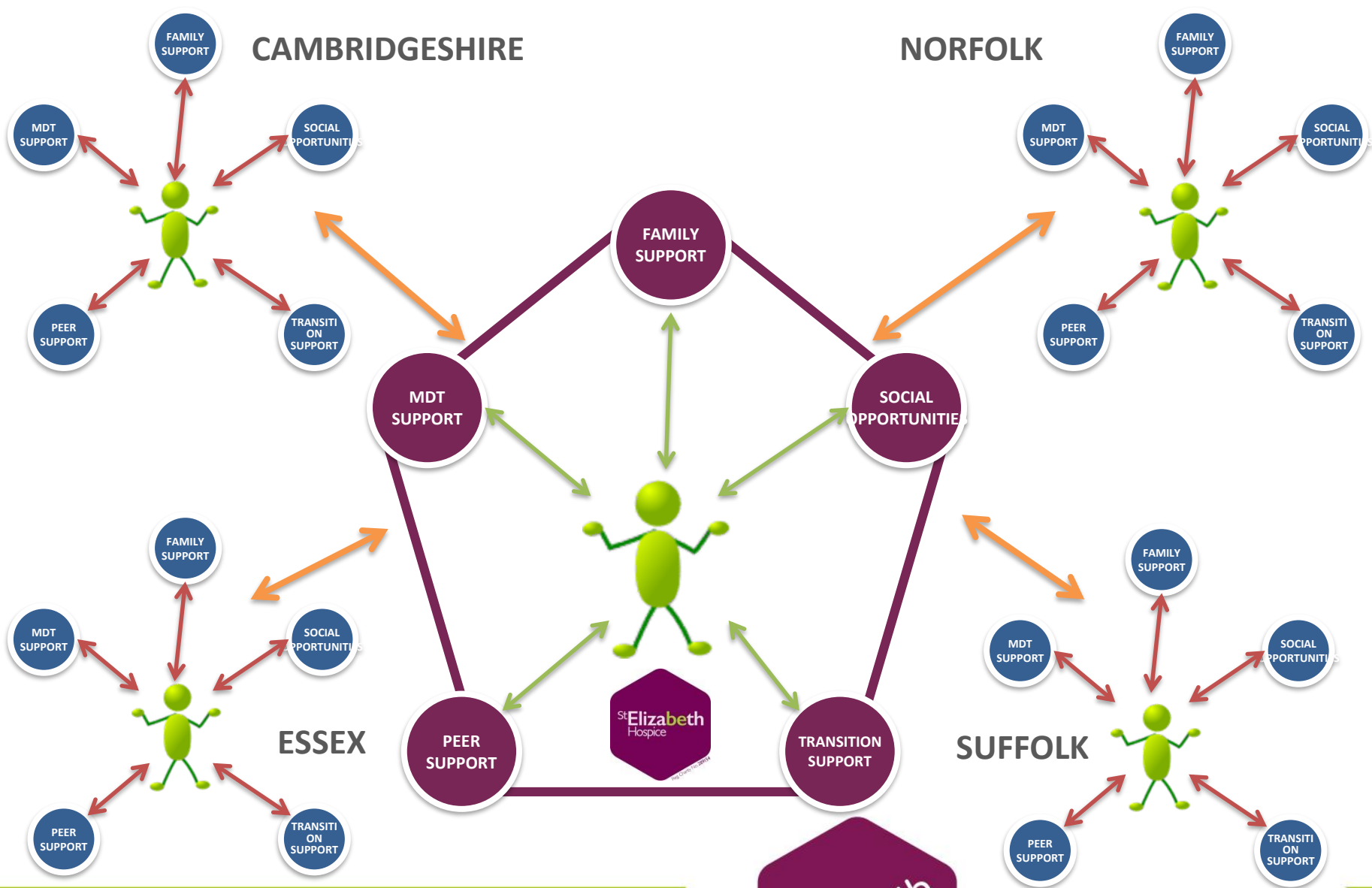
SUFFOLK



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CAMBRIDGESHIRE

NORFOLK



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Funding the vision

- Realistic approach to resources needed
- Pursuing statutory funding
 - contracts and personal budgets
- **Innovative charitable income generation will be essential**

Bigger picture

- Ambitious fundraising approach
- Whole hospice new brand and strap line
- No longer avoid 'death'
- Increased emotional engagement with audience

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New young adult brand

- Part of the family of St Elizabeth Hospice initiatives
- Distinct identity to define purpose
 - Promote new need and reach new audiences
 - To appeal to younger generations
 - To maintain good relations with our regional neighbours



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- Inviting and meaningful to young people
- To be open to young people's priorities
- Working in partnership with others



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Zest

**Don't let death
kill young lives**

Zest

Vintage clothing / Vinyl / CDs / Books / Games

*young people
living positively
with incurable illness*

Games
Vintage
clothing

Vinyl
CDs
Books



Zest Vision

- Raising awareness
 - Public interest
 - Referrals-finding the invisible population
- Building compassionate communities
- Sharing learning and resources
- Encouraging local service development
- Mobilising young people to support young people



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Progressing the vision

- Encouraging & supporting local growth
- Building partnerships and a network of providers
- Building skills and confidence for YA care
- Building contact with St Elizabeth Hospice
 - Open events
 - Saturday social group

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Next steps



- Parameters of care remain the same
- Training and development support available
- Shops and events beyond East Suffolk
- Building network of 'Friends of Zest'
- Encouraging local development –jointly with RAG
- Raising the funds to deliver the ambition!



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