

Communications Webinars

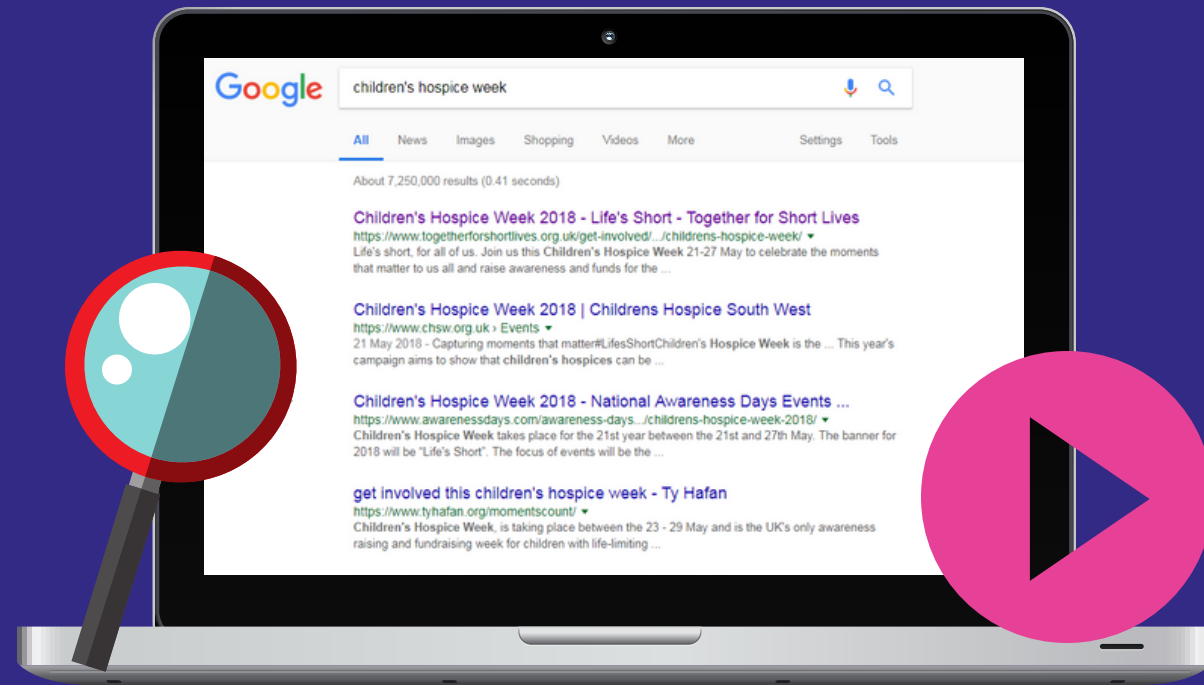
A series of webinars for Together for Short Lives members providing a forum to hear expert voices and share best practice for communications professionals.

Google Ads

Using Google Ads is a great way of growing your profile and making it easier for families to access support. Join us in this webinar where we'll cover the basics, and share tips on how to make your account work harder for your organisation.

Jo Phillips, Search Star

14:00 - 15:00 pm
26th November 2018



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The 'H' Word

An innovative approach to tackling public perceptions of children's hospices delivered by East Anglia's Children's Hospices.

14:00 - 15:00 pm
28th January 2019



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Fundraising on Facebook

Are you making the most of your Facebook presence? This webinar will give you top tips on reaching and converting your audience on Facebook.

14:00 - 15:00 pm

25th March 2019



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GDPR: 1 Year On

With a year having passed since the General Data Protection Regulations (GDPR) came into force, this webinar will look at GDPR from a Communications Team's perspective, with a focus on the management of case studies and images. It will be an opportunity for members to share learning and discuss plans for the future.

14:00 - 15:00 pm

27th May 2019

