

Welcome!

Working with an agency to create a winning campaign

With Stephen Kingdom, Campaign Manager for The Disabled Children's Partnership

A communications webinar for Together for Short Lives members

Please wait while people are joining. We will be starting the webinar at 11am

Webinar – how it works

- 1. When you join the webinar you will be on "mute" to eliminate background noise.
- 2. Submit questions or comments via the 'chat' facility and we will try to address as many of these as we can. If possible, we will unmute you so you can ask the question in person.
- 3. We will be making a recording of this webinar which will be available in the members' area of our website.
- 4. Please do provide feedback on the webinar as we want to make sure they're working for everyone.



Today's webinar

- Welcome & introduction
 Katrina Kelly, Communications Officer, Together for Short Lives
- Working with an agency to create a winning campaign
 Strephen Kingdom, Campaign Manager for The Disabled Children's Partnership
- Q&A Session
- Wrap up



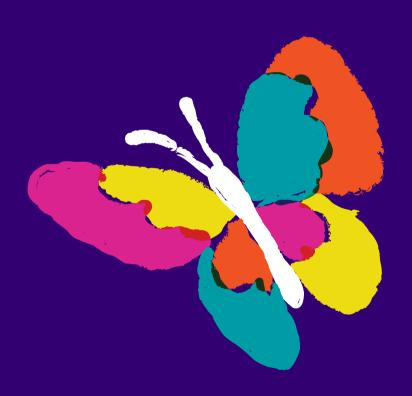


Over to you Stephen...





Questions





Thank you

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