

How to write a conference poster

1. Understand the conference themes

Before you start, make sure your poster aligns with the conference themes. For the Together for Short Lives 2025 National Conference, the themes are:

- Innovative and Collaborative Service Models
- Education, Training, and Quality Improvement
- Family Experience
- Perinatal Palliative Care
- Practice/Service Development Including New Research
- Sustainability and Growth

Choose the theme that best fits your work.

2. Plan your content

Your poster should convey your message clearly and concisely. Include the following sections:

Title: A short, clear title that describes your project or research.

Authors: List the names and affiliations of those who contributed to the work.

Introduction: Briefly explain the background and significance of your work. Why is this important?

Aims: State the aims or goals of your research or project.

Methods: Describe how you conducted your research/project or what methods you used.

Results: Present your findings. Use graphs, charts or images to make it visually appealing.

Conclusion: Summarise what your results mean and how they contribute to the field.

References: Include key references if needed.

3. Design your poster

Layout: Arrange your content in a logical flow from top to bottom or left to right. Use sections to make it easy to read.

Fonts: Use large, clear fonts. Titles should be the largest, followed by headings and then body text. Stick to simple fonts like Arial or Calibri.

Colours: Choose a colour scheme that is visually appealing but not overwhelming. Use colour to highlight key areas but ensure text is readable.

Images and graphics: Include visuals like charts, graphs, or photos to support your text. Make sure they are high quality and relevant.

White space: Don't overcrowd your poster. Use white space to separate sections and make your poster easy to read.

4. Review and edit

Check for clarity: Ensure that your content is clear and that each section is easy to understand.

Proofread: Check for spelling and grammar errors. Ask a colleague to review it too.

Consistency: Make sure your design is consistent in terms of fonts, colours and spacing.

5. Submit your poster

Submit your poster electronically before the conference, following any guidelines provided.

To submit your poster, please visit the conference page:
app.oxfordabstracts.com/stages/7064/submitter

Tips for success

Keep it simple: Focus on key messages. Don't overcrowd your poster with too much text or data.

Engage your audience: Think about what will catch the eye of someone walking by. Use visuals and headlines effectively.

By following these steps, you can create a compelling and professional poster that effectively communicates your research or project at the conference.

Good luck!